

LIMITED EDITION GREAT CANADIAN CAMO HUNT

Can you spot the
Canadian symbols?



#AllGoodDaysInCamo

The contest begins at 12:00AM MST on September 1, 2021 and ends at 11:59PM MST on December 13, 2021 (the "Contest Period").

The Draw Date for all prizes will be on December 14, 2021 (the "Draw Date").

ELIGIBILITY TO ENTER

To enter the Contest and be eligible to win, an individual must (i) be a legal resident of Canada; with the exclusion of Quebec (ii) be of legal drinking age within the Province they live in; and (iii) complete contest entry instructions set out in the detailed section below - How to Enter of the Contest Rules.

Specifically excluded from entering the Contest are: (a) employees, officers, directors, agents, representatives, and advertising and promotional agencies of the Contest, and its respective subsidiaries and affiliates, as applicable; and (b) any immediate family members (regardless of where they live) of a person excluded under (a) or persons with whom a person excluded under (a) is domiciled (whether related to that person or not), In these Contest Rules, "immediate family" includes mother, father, brothers, sisters, sons, daughters, partners or spouse.

HOW TO ENTER

No purchase necessary.

All entries must be received within the Contest Period to be valid. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. By entering the Contest, each entry agrees to abide by these contest rules & regulations ("Contest Rules").

PRIZES

Total of fifty (50) AGD Prize Packs ("Prizes") available to be won. Prizes valued at \$50 per prize.

Prizes must be accepted as awarded and is not transferable, assignable and/or convertible to cash; No substitutions can be made. Big Rock Brewery reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Prizes or any component thereof; and (b) substitute the Prizes or a component thereof for any reason with a Prize or Prize Component(s) of equal or greater value;

By accepting the Prizes, the confirmed winner(s) agrees to waive all recourse against the Releasees if the Prize or a component thereof does not prove satisfactory, either in whole or part; any difference between the market value of the Prizes and its states approximate retail value will not be awarded; all characteristics and features of the Prizes (and each of the Prize elements), except as otherwise explicitly stated above, are at Big Rock Brewery's sold and absolute discretion.

Random Draw and Winner Selection(s)

At the end of the Contest Period, fifty (50) Entrants will be selected from a random drawing from all eligible Entries received during the Contest Period.

ODDS OF WINNING

The odds of winning the Prizes depends upon the total number of entrants during the contest period.

REFERENCES TO OTHER TRADE NAMES: Promotional materials for the Contest may contain references to other company, brand and product names. These names are used for identification purposes only and may be trademarks of their respective owners. The images of people or places displayed, forms, structures and graphics displayed or found are either the property of or used with permission by Big Rock. Big Rock may be, but is not necessarily, sponsored by or affiliated with any owners of such other company, brand or product names so appearing, and makes no representations about them, their owners, their products or services.

Big Rock will maintain the personal information, including the name, phone number and address of the winners. Such information will be provided to regulatory agencies pursuant to a lawful request. Big Rock and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment.

DISCLAIMERS, LIABILITY AND INDEMNIFICATION: Big Rock will not accept liability for any other loss or damage resulting directly or indirectly from a contestant's participation in the Contest. By participating in the Contest each contestant agrees Big Rock will not be responsible for: (1) incorrect or inaccurate transcription of entry information or late, lost, incomplete, misdirected entries, or entries received through impermissible or illegitimate channels; (2) technical failures of any kind, including without limitation the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or the Contest; (5) electronic or human error which may occur in the administration of the Contest or the processing of entries; or (6) any injury or damage to persons or property, including a contestant's computer, which may be caused, directly or indirectly, in whole or in part, by participation in the Contest or from downloading any material from Big Rock's web site. Big Rock will not, in any circumstances, be liable to a contestant for any indirect, special, consequential, or punitive damages in connection with the Contest. By Participating in the contest each contestant hereby releases and agrees to indemnify and hold harmless Big Rock and its affiliates and each of their employees, directors, officers, agents, judges and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind (including actual legal fees and expenses) resulting from: (a) the contestant's participation in this Contest or receipt or use of any prize; (b) the contestant's failure to comply with any of these rules; (c) any misrepresentation the contestant makes under these rules or otherwise to Big Rock; and (d) any claims based on personality or privacy rights, defamation or merchandise delivery.